



BONTOME

COMPANY PROFILE

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# From Sri Lanka to the World's Finest Tables

A premium house of Sri Lankan natural beverages, created  
with heritage, purity and an uncompromising standard of  
presentation.

A NEW EXPRESSION OF SRI LANKA

# Not simply bottled. Composed.

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BONTOME takes one of Sri Lanka's most authentic natural treasures and presents it with the discipline, elegance and confidence expected at the world's finest tables.



HERITAGE / PURITY / HOSPITALITY / CRAFT

# The BONTOME Book

**01**      **The House**      04-10

Manifesto, origin, vision and values

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**02**      **The Collection**      11-16

Five distinct expressions of BONTOME

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**03**      **The Experience**      17-21

Service, hospitality, dining and gifting

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**04**      **The Partnership**      22-29

Distribution, quality, sourcing and growth

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DESIGNED TO BE READ OR ENTERED AT ANY SECTION

OUR MANIFESTO

We believe

**nature deserves ceremony.**

We believe

**Sri Lankan origin deserves global stature.**

We believe

**purity can be luxurious without becoming complicated.**

We believe

**the finest hospitality is remembered through detail.**

BONTOME exists to turn these beliefs into a house of products that carries Sri Lanka to the world with confidence.

THE HOUSE

BORN IN SRI LANKA

# Where families, craft and origin meet.

BONTOME begins in Sri Lanka's king coconut groves, where a natural treasure supports families, livelihoods and a way of life rooted in the island.

A premium product with a human origin.

# King Coconut

Sri Lanka's unmistakable golden-orange natural icon.

- Distinctively Sri Lankan in origin and identity
- Naturally elegant in taste and memorable in service
- A true point of difference for premium hospitality

# Opportunity becomes part of the product.



Through production, quality and presentation, BONTOME can create dignified work, practical skills and reliable opportunity for young Sri Lankans building better futures for themselves and their families.

# Sri Lanka, presented with confidence.

From the beginning, BONTOME has carried one ambition: to present one of Sri Lanka's most authentic natural treasures with the confidence expected in the world's finest hospitality environments.

We are building more than a beverage portfolio. We are building a house that connects origin, craftsmanship and opportunity - from the families behind king coconut to the guests who experience BONTOME in hotels, resorts, restaurants, airlines and celebrations.

Every partnership is an invitation to share Sri Lanka beautifully, responsibly and with lasting value.



BONTOME's ambition extends beyond beverages. We will thoughtfully enter industries where we see genuine potential to **create lasting value, strengthen the company and contribute to Sri Lanka's economic growth and national development.**



“ A Sri Lankan origin, presented with the confidence to belong anywhere in the world. ”

Chief Executive Officer  
BONTOME (PVT) LTD

SIGNATURE





## Excellence lives in the details.

Premium positioning is earned through consistency. The bottle, flavour, service suitability, specifications, communication and supply must all express the same standard.

Our responsibility is to protect that standard at every stage and to work with partners who believe that detail creates trust. BONTOME is designed to be dependable in execution and memorable in experience - a Sri Lankan house ready for discerning buyers and global hospitality.

### THE STANDARD WE PROTECT

|              |                                                   |
|--------------|---------------------------------------------------|
| QUALITY      | A product worthy of premium service.              |
| DISCIPLINE   | Clear specifications, communication and delivery. |
| PARTNERSHIP  | Relationships designed for enduring value.        |
| PRESENTATION | Every detail aligned to the BONTOME experience.   |

Managing Director  
BONTOME (PVT) LTD

SIGNATURE

THE HOUSE OF BONTOME

# One origin. Five expressions.

## ONE

### Pure & original

The signature expression of Sri Lankan king coconut.

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## SPARK

### Bright & celebratory

A lightly sparkling expression with lime.

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## HERITAGE

### Warm & aromatic

King coconut composed with Ceylon cinnamon.

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## VITALITY

### Fresh & purposeful

A modern expression inspired by natural vitality.

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## RESERVE

### Rare & refined

The single-origin pinnacle of the house.

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# BONTOME ONE

Pure. Natural. Extraordinary.

## PROFILE

The purest introduction to the House of BONTOME: 100% king coconut water presented with quiet confidence and made for elegant service.

## CHARACTER

Naturally sweet. Smooth. A light tropical finish.

## SIGNATURE

- 370 ml
- No sugar added
- No preservatives
- No additives
- Not from concentrate



THE SPARKLING EXPRESSION

# BONTOME SPARK

Lightly sparkling.  
Brightly refreshing.

## PROFILE

A lively, celebratory expression created to bring sparkle to welcome rituals, social occasions and premium alcohol-free service moments.

## CHARACTER

Clean. Crisp. Citrus-led.  
Effortlessly sociable.

## SIGNATURE

- 370 ml
- Lightly sparkling
- King coconut + lime
- No sugar added
- No preservatives



# BONTOME HERITAGE

Warm. Authentic. Uniquely  
Sri Lankan.

## PROFILE

An evocative composition of two Sri Lankan signatures. HERITAGE pairs king coconut with Ceylon cinnamon for a layered, memorable and distinctly island-born experience.

## CHARACTER

Warm. Aromatic. A rich spice  
finish.

## SIGNATURE

- 370 ml
- King coconut + Ceylon cinnamon
- Natural ingredients
- No sugar added
- No preservatives



# BONTOME VITALITY

Naturally energising.  
Refreshingly bold.

## PROFILE

A naturally revitalising expression of king coconut water and ginger, crafted for modern hospitality, wellness and active living.

## CHARACTER

Smooth king coconut water with a crisp ginger finish.

## SIGNATURE

- 370 ml
- King coconut + ginger
- No sugar added
- No preservatives
- Naturally refreshing



THE SINGLE-ORIGIN EXPRESSION

# BONTOME RESERVE

Single-Origin. Limited Release. The Pinnacle of Purity.

## PROFILE

The most selective expression of the house. RESERVE is created for rare moments, distinguished service and partners seeking the highest tier of BONTOME.

## CHARACTER

Pure. Refined. Exceptionally smooth.

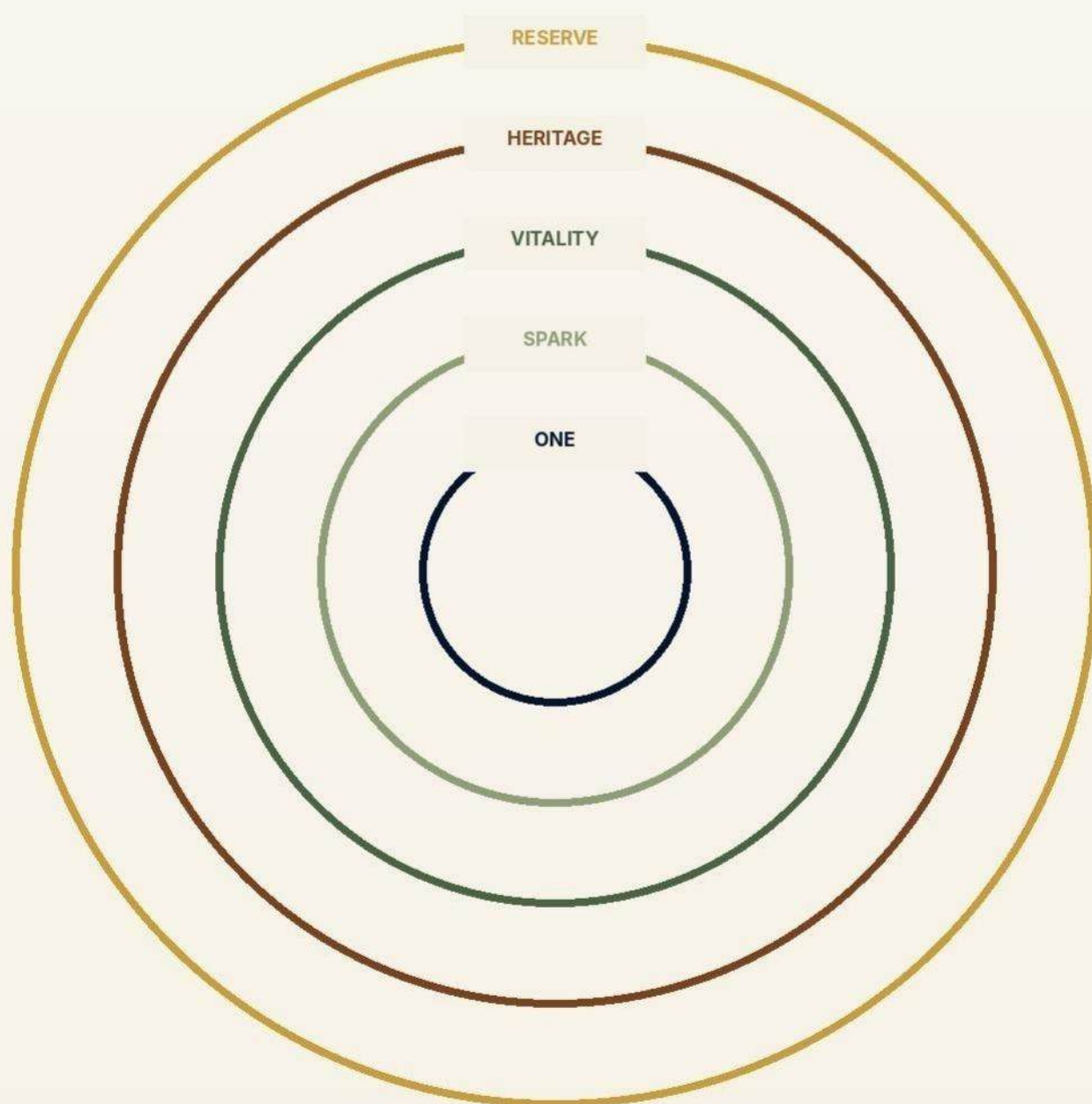
## SIGNATURE

- 370 ml
- Single origin
- Limited release
- Ultra premium
- No sugar added
- No preservatives



PORTFOLIO ARCHITECTURE

# Five ways to serve one idea.



From essential purity to limited-release distinction, every collection has a clear role. Together they give hospitality and distribution partners a coherent premium portfolio rather than a single isolated product.

# See your guests. See your space. See BONTOME.

From the first welcome to the final memory,  
BONTOME is designed to feel at home in the  
world of premium hospitality.



THE PRODUCT REMAINS AUTHENTIC. THE EXPERIENCE BECOMES YOURS.



## HOTELS & RESORTS

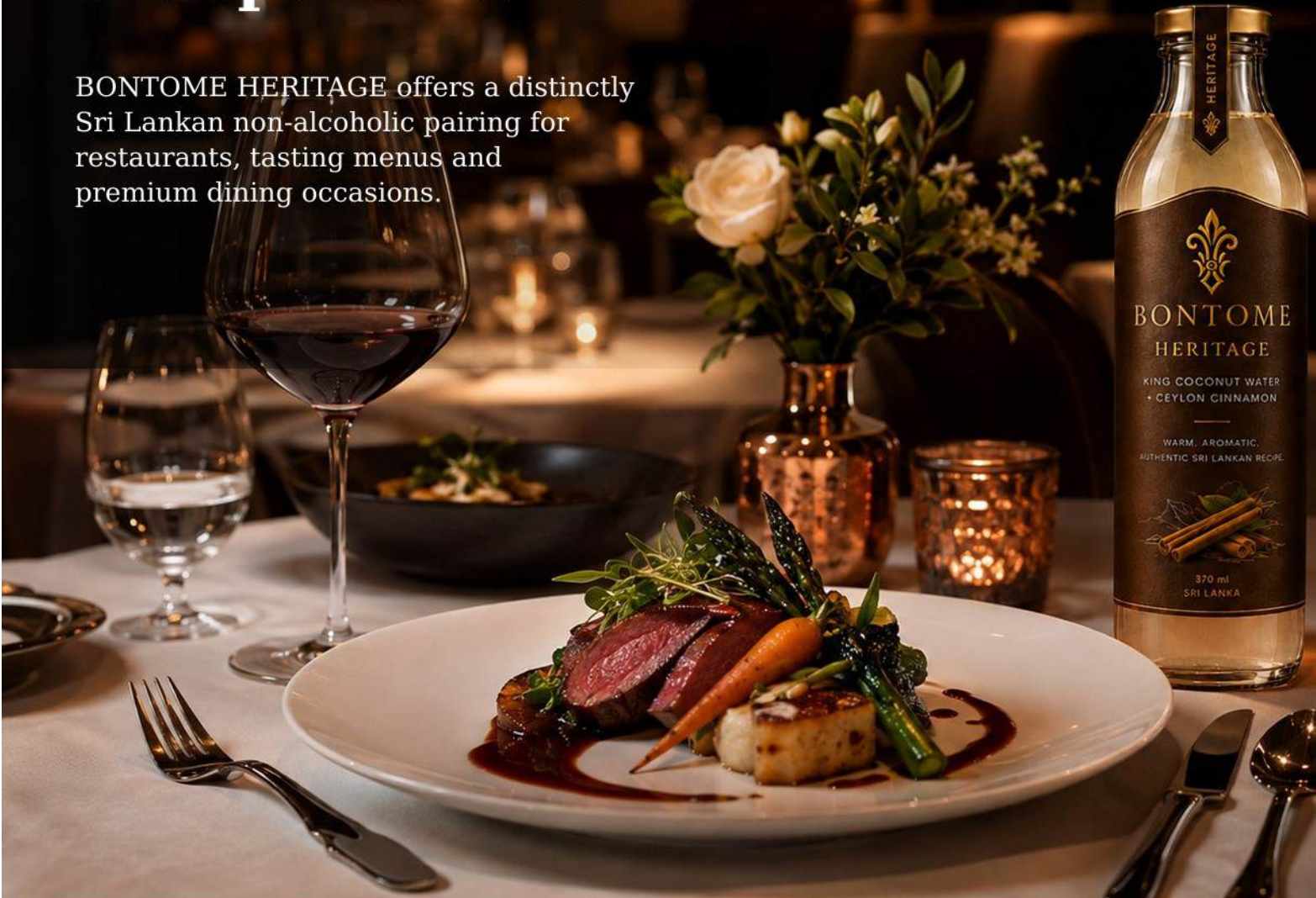
# Elevate every welcome.

BONTOME ONE brings a refined Sri Lankan signature to guest arrival, resort service and in-room hospitality moments.

- VIP arrivals and welcome drinks
- Executive lounges and villas
- Room service and premium minibar programs
- Poolside, spa and wellness menus

# A pairing with its own point of view.

BONTOME HERITAGE offers a distinctly Sri Lankan non-alcoholic pairing for restaurants, tasting menus and premium dining occasions.



RESTAURANTS & DINING

## A pairing with its own point of view.

BONTOME HERITAGE offers a distinctly Sri Lankan non-alcoholic pairing for restaurants, tasting menus and premium dining occasions.

- ✦ Chef-led tasting and pairing menus
- ✦ Seafood, spice-led and refined contemporary cuisine
- ✦ Premium zero-proof beverage programmes
- ✦ A warm, aromatic finish guests can remember



## AIRLINES &amp; LOUNGES

## Premium service at cruising altitude.

BONTOME VITALITY translates naturally into premium cabin and lounge service, offering a refreshing non-alcoholic option with a distinctly Sri Lankan identity.

- Business and first-class beverage service
- Airport lounge refreshments
- Wellness-forward premium hospitality
- A memorable Sri Lankan touch for international travellers



WEDDINGS, EVENTS & GIFTING

## Celebrate beautifully. Gift meaningfully.

BONTOME SPARK brings natural celebration to weddings and events, while the wider collection creates distinctive options for gifting, VIP service and memorable occasions.

- Wedding welcome and reception service
- Premium event bars and festive tables
- Corporate gifting and client appreciation
- A refined Sri Lankan signature for special moments

DISTRIBUTION PARTNERSHIP

# Build the market. Protect the brand.

We seek partners who understand that premium distribution is not only about reach. It is about placement, service, storytelling and the discipline to build lasting value.

MARKET FIT

A clear route into premium hospitality, foodservice, gifting or selective retail.

BRAND STEWARDSHIP

Consistent presentation, pricing discipline and respect for the BONTOME experience.

COMMERCIAL ALIGNMENT

Shared volume ambition, responsible forecasting and transparent communication.

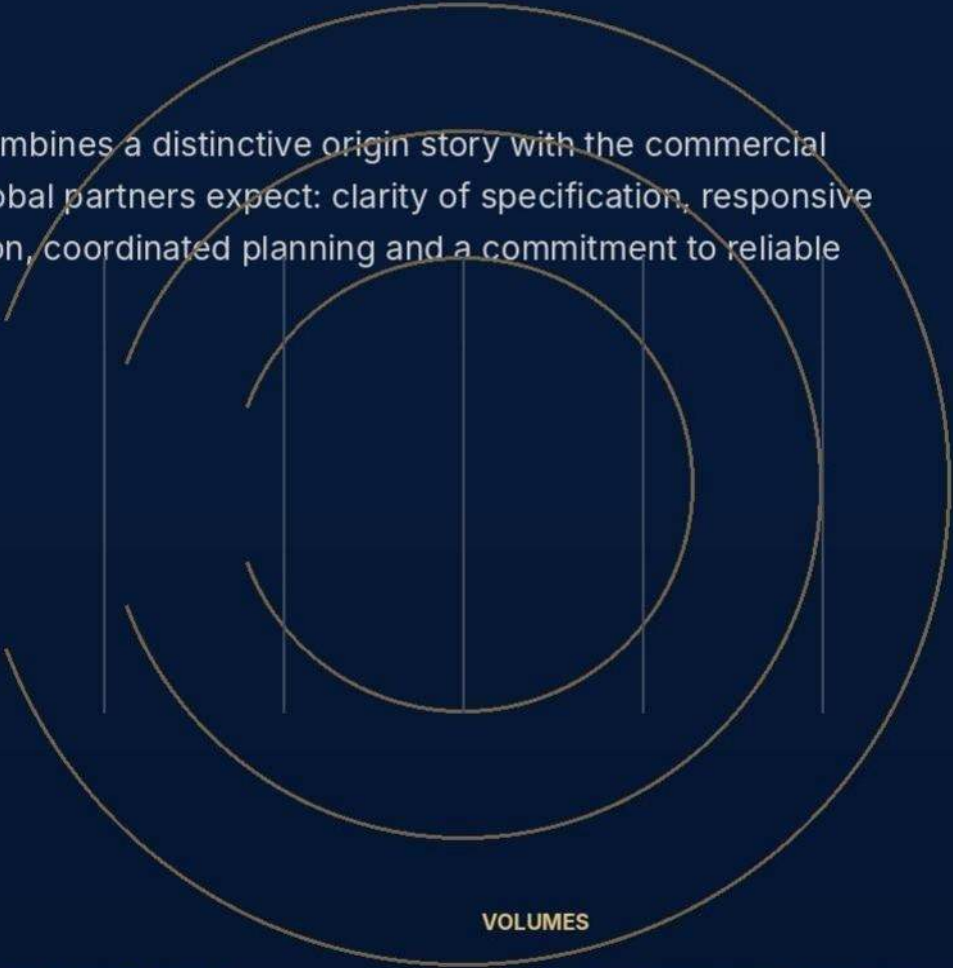
LONG-TERM BUILD

A partnership designed to create enduring demand, not short-term visibility.

BUILT FOR GLOBAL MARKETS

# Sri Lankan at heart. International by design.

BONTOME combines a distinctive origin story with the commercial disciplines global partners expect: clarity of specification, responsive communication, coordinated planning and a commitment to reliable supply.



**SPECIFICATIONS**

Aligned to market and channel needs

**VOLUMES**

Planned with commercial discipline

**TIMELINES**

Managed with clarity and accountability

**PARTNERSHIP**

Supported from enquiry to activation

UNCOMPROMISING QUALITY

# Purity is not a claim. It is a discipline.

Our quality philosophy begins with careful ingredient selection and continues through every decision that affects flavour, presentation and partner confidence.

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- |    |        |                                                      |
|----|--------|------------------------------------------------------|
| 01 | SELECT | Choose ingredients with care and respect for origin. |
|----|--------|------------------------------------------------------|
- 
- |    |         |                                                                     |
|----|---------|---------------------------------------------------------------------|
| 02 | PROTECT | Preserve the natural character that makes king coconut distinctive. |
|----|---------|---------------------------------------------------------------------|
- 
- |    |        |                                                                |
|----|--------|----------------------------------------------------------------|
| 03 | VERIFY | Apply consistent checks and attention at every critical stage. |
|----|--------|----------------------------------------------------------------|
- 
- |    |         |                                                                    |
|----|---------|--------------------------------------------------------------------|
| 04 | PRESENT | Deliver a bottle worthy of premium service and global hospitality. |
|----|---------|--------------------------------------------------------------------|
-

# Origin is where responsibility becomes real.

Responsible sourcing is more than securing supply. It is the opportunity to create stable demand, recognise skilled work and strengthen the communities connected to Sri Lankan king coconut.

01

## GROW

Protect the grove and the people who care for it.

02

## SELECT

Choose quality through responsible partnerships.

03

## CREATE

Transform origin into premium value.

04

## SHARE

Carry Sri Lanka to the world with integrity.

# Protect what makes BONTOME possible.

Premium quality begins with care for the land, the people and the continuity of the source.

## 01 SOURCE WITH CARE

Respect the grove, crop and natural environment.

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## 02 SUPPORT COMMUNITIES

Build relationships that recognise the people behind every harvest.

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## 03 BUILD CONTINUITY

Create dependable partnerships designed for long-term trust.

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CRAFT & SUPPLY DISCIPLINE

# Consistency is part of the luxury.

For a premium beverage house, excellence must be repeatable. Our operating philosophy is built around disciplined planning, careful handling, clear specifications and attention to the details that protect every BONTOME experience.



THE FUTURE

THE HOUSE OF BONTOME

# Five expressions. One house.

A coherent premium portfolio designed  
for hospitality, gifting and  
discerning global markets.



BORN IN SRI LANKA. COMPOSED FOR THE WORLD.

BEGIN THE CONVERSATION

Let us build something extraordinary together.

- |    |          |                                            |
|----|----------|--------------------------------------------|
| 01 | DISCOVER | Market, channel and opportunity            |
| 02 | DEFINE   | Portfolio, specifications and volumes      |
| 03 | ALIGN    | Commercial terms, timelines and activation |
| 04 | BUILD    | Launch, learn and grow together            |

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**BONTOME**

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**Born in Sri Lanka.  
Created for the world.**

THE HOUSE OF PREMIUM SRI LANKAN PRODUCTS

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